

## International Biochar Initiative (IBI) Welcomes New Executive Director Wiley Barbour

For Immediate Release

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The Board of Directors of the International Biochar Initiative (IBI) is pleased to announce that Mr. Wiley Barbour has been appointed to serve as the organization's Executive Director. Mr. Barbour, P.E. is a licensed professional engineer with 20 years of relevant experience in growing new markets for environmental products and services, and technical expertise in greenhouse gas emissions, climate change strategies, and project management.



Mr. Barbour comes to IBI from Camco Clean Energy, a project development company investing in emission reduction projects around the world. During his four years as a Vice President at Camco, Mr. Barbour led a successful effort to develop the first forest carbon project in the state of Alaska and created and launched the Nitrate project, a first of its kind program to help farmers in the US corn belt access environmental markets.

Mr. Barbour previously served as the Executive Director of Environmental Resources Trust, an early pioneer in market based solutions to environmental problems. At ERT he developed standards and protocols for the emerging carbon market, working with a variety of governmental and corporate clients. After leading ERT into a merger with Winrock International, he helped to found and launch the American Carbon Registry.

As a Senior Policy Analyst in the US Environmental Protection Agency in the Clinton Administration, Mr. Barbour was responsible for the US Government's Greenhouse Gas Emission Inventory Program. At the EPA, he participated in numerous US delegations to the United Nations climate change negotiations, and contributed to the work of the Intergovernmental Panel on Climate Change, particularly on issues related to national reporting, emissions accounting, and verification of emission inventories.

Says Mr. Barbour, *"I am thrilled to join the thousands of researchers, supporters and members of the International Biochar Initiative. As CO<sub>2</sub> levels in our atmosphere rise above 400 ppm for the first time in human history, the world is looking for inexpensive and sustainable ways to pull that excess carbon back out of the atmosphere. Biochar production and use holds the promise to do just that, while improving the fertility and resiliency of degraded and marginal soils."*

The board also wishes to thank Ms. Debbie Reed who served as the IBI Executive Director for many years. Ms. Reed will continue to work with IBI as the organization's Policy Director to expand our focus on creating a more supportive policy environment for biochar, and will continue work on the Biochar Carbon Offset Protocol and other initiatives.

For more information on IBI, please see: [www.biochar-international.org](http://www.biochar-international.org).

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